



OCAA Annual Report to the Members 2016-2017

Vision Statement

Empowering Your Future

Mission Statement

Celebrating Alumni by creating connections and opportunities

2016-17 Accomplishments & Activities Summary

Over the past year the Alumni Association celebrated a number of accomplishments that can be measured in numerous ways. We've presented the OCAA's activities below in a way to help illustrate the impact we made in the last fiscal year.

Golf Tournament/Silent Auction

\$10,334 raised

A group of dedicated staff and alumni volunteers provided support to the OC Foundation Golf Tournament in May 2016. The OCAA hosted the silent auction, which raised a record-breaking \$10,889.78 in gross sales. The net proceeds of 10,334.06 go to support the netCommunity, our primary communication tool and OCAA programs and services, including student bursaries.

Convocation

Approximately 800 graduands

Each year, the Alumni Association has a presence at every commencement and convocation ceremony hosted. An OCAA director is a member of the platform party, takes part in the procession and provides graduands with a small gift once they cross the stage. We see convocation as an opportunity to officially welcome graduates to the Association. In addition, volunteers work as event greeters and at the sales table where frames and other alumni gifts are sold. The proceeds of these sales raise funds to support Association programs.

Alumni Awards

12 alumni of 48 attendees

On Tuesday, September 13, 2016 we celebrated the success of our Distinguished Alumni Award recipient, Heather Stewart (General Studies, 1979) and our Young Alumni Award recipient, Sarah Comba (Business Administration Diploma, 2007). These awards, along with the coinciding event, provide the Association a chance to recognize and celebrate the successes of the alumni who do amazing work in their communities and/or respective industries.

Pay It Forward

Value of helping our community: priceless

We didn't think that it was possible but we did it again – we topped our 10th anniversary haul and brought in a record number of donations. This year, we were joined by students from Okanagan College's Nursing program who collected two large boxes of items and helped sort donations of warm blankets and clothing for the homeless shelters in the community. Hundreds of pounds of donated items were distributed to the following organizations: Inn from the Cold, Kelowna Gospel Mission, and Kelowna Women's Shelter.

A very special thank you to Sarah Comba, OC's Nursing students, Crowe-MacKay LLP, District of West Kelowna and all of our volunteers for their support of our event.



Volunteers stand among the piles of donations contributed to the 2016 PIF Giving Drive.

OC Works

60 alumni attendees

4 events hosted



Kathy Butler, Director of Advancement & Alumni, stands with alumni working at West Manufacturing

We continued our involvement with and support of the OC Works program. This is essentially a sponsored coffee break for organizations that employ more than 5 OC/OUC alumni in our communities.

We connected with 60 alumni at OC Works events hosted throughout the year at the following four organizations: The News Group (TNG), West Manufacturing, Fortis BC (Business Services) and Crowe MacKay LLP.



Student Financial Awards

*3 students
\$2,250 given to students*

Our board of directors is extremely proud of the continued support we offer to students through our financial awards. In 2016/17, we provided awards to three very deserving students who achieved academic success while being active in their communities.

College to Career

*45 student participants
Six alumni volunteers*

Working in partnership with the Student, Graduate, and Co-op Employment Centre staff, the OCAA offers a variety of employment focused workshops and initiatives. During the 2016-17 year, we hosted the Finding your Future workshop, which was focused on helping students prepare for the Business Expo and Employment Fair.

We also invited alumni from various industries to campus to provide feedback on student resumes and to conduct mock-interviews to help prepare students for their job search.

New Student Orientation

Support to all four campuses

In an effort to have a presence and provide support to students at all four campuses, the Alumni Association provided a beverage fridge, loaded with snacks and refreshments to be used as a prize draw on orientation day. Each campus was encouraged to use the prize in a way that worked best for their campus.

As many students enter the College straight out of high school, the prizes were promoted as “Rootbeer” fridges. They were very popular with the students and well-received by orientation event organizers as well.



Penticton campus student, Amelia Miler, with her shiny new OCAA branded “Rootbeer Fridge”

Continuing Studies Discount

*Five Alumni
\$178.84 in combined savings*

Graduates from certificates, diplomas and degrees continue to be provided a discount for Continuing Studies part time vocational and general interest courses. Alumni have used this discount for five Continuing Studies courses taken at the Kelowna and Penticton campuses. This discount is relatively new and we hope that with increased awareness more alumni will take advantage of this discount in all four regions.

Are You Smarter Than – OC Edition

*10 trivia teams, 50 contestants
More than \$500 raised*



In the spring, we hosted our 2nd annual trivia event modeled after the “Are you smarter than a 5th grader” game show. We decided to host the event on campus with catering provided by our Culinary Arts students.

Despite a few technical glitches, the event received positive reviews from all attendees. It was a great engagement opportunity for the Association and raised \$522.48 for Enactus. We look forward to growing this event next year to raise even more money for students.



Last year's second place team studied their trivia to take the top spot at this year's Are You Smarter than an OC Student trivia event.

Congratulations to team “Copy Kats” and “Rebrobates” who took first and second place respectively.

Affinity Partnerships

*92 alumni/spouse policies
More than \$3,750 earned*

We continue to maintain strong relationships with our two main affinity partners: iA Financial and Canadian Direct Insurance (CDI). Proceeds generated from the affinity programs combined were in excess of \$3,000. These programs not only provides value to our alumni but also helps the Association provide engagement opportunities for students and alumni alike.

We look forward to growing our working relationship with our partners in order to offer improved service to our members.

Perkopolis

238 alumni members registered

Perkopolis is a free benefit program that provides our alumni to a variety of entertainment, product and service discounts across Canada. Because the discounts are exclusive to our alumni members, the membership access code is hidden behind a secure log in. Perkopolis is the benefit that alumni seem most eager to access. As of March 2017, 238 alumni registered for their free Perkopolis membership and took advantage of discounts available.

Although there are countless discounts to take advantage of, the top three include: Esso Gas cards, Vancouver Aquarium – kids tickets, and Vancouver Aquarium – student tickets.

Looking forward we are very excited about the opportunities to support our alumni. A big thank you to our volunteers, especially the hard working OCAA Board of Directors, who have contributed to another successful year for the OCAA.



L-R: Sarah Comba (YAA recipient), Kara Kazimer (OCAA President) and Heather Stewart (DAA recipient) at the 2016 Alumni Awards Reception.



Nick Moffatt presents the OCAA Alumni Citizenship Bursary at the annual Student Awards Reception.



The OCAA display unit offers a great backdrop for family photos. A newly graduated alumnus poses with him mom and brother while holding an alumni bear.